



Sat. 26 - Sun. 27 April

# 2025 OVERLOAD

NZ ANIME & MANGA CONVENTION

The Cloud and Shed 10,  
Queens Wharf, 89 Quay Street, Auckland, New Zealand

Art by : BF. / Kim HyeRin



Enjoy creating more.



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Survey deadline: May 27, 2025

# Attendance Guidelines & Entry T&C

These terms and conditions of entry apply to all who attend Overload, including exhibitors, sponsors, volunteers and visitors/members of the public. Please keep these rules in mind and help make Overload a pleasant and special experience for all.

All attendees to the event must adhere to the following rules:

- Do not engage in activities that interfere with other attendees.
- Weapons, dangerous goods, alcohol, drugs and animals are prohibited at the event.
- Do not block or place items in front of fire exits.
- Follow the directions of Overload Staff or designated volunteers.
- The Overload committee reserves the right to deny entry to the event or remove any persons considered a nuisance. If anyone acts in a manner which other Overload attendees find unpleasant, upsetting, offensive, dangerous, intimidating or frightening, they will be immediately required to cease, and if the behaviour is repeated they will be removed from the Venue by Overload Staff and entry fee will not be refunded.
- Any apparel or costume featuring offensive or rude images are prohibited (i.e. Ahegao, Hentai apparel).
- Children, the age of 13 or under, must be accompanied by an adult or guardian at all times.
- Any and all transactions between an artist / vendor and customer are the responsibility of said parties.
- For filming or taking photos at Overload, media, production companies, and social media influencers must obtain permission from the Overload committee before filming at the event. For personal use, individuals must get permission from the subject before filming them.
- Please note filming by the Overload committee or permitted persons will be taking place at the event.



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# Exhibitor Stand

ES1-2  PROTECT & COLLECT WITH PROLECTABLES	ES3  CONTROLZEE	ES4-5  LIMITBREAK	ES6  BUNNYKNICKERS & KEYSHAKITTY	ES7  KALESBUG	ES8  A SAMPLING OF FRIENDSHIP ALLEY
ES9-10  Media Design School Limited	ES11  Ellenic	ES12  GHOSTED	ES13  SIRKUSCOLLECTIVE	ES14  PRIMAL ARC & BLUEMOONZEPH	ES15  Knitebrite & HellishRebuke
ES16  CLAW GRABBY STORE	ES17  SYMBIOTE COLLECTIBLES	ES18  The Dicekeeper's Roost	ES19  SUMI THREADS	ES20-21  MIGHTYAPE COLLECTIBLES	ES22-24  YOOBEE
ES25  ROY THE ART	ES26  OASIS	ES27  K-POP STOP NZ LIMITED	ES28  TURTLE CREATIONS LIMITED	ES29  ROGUE CREATIONS NZ	ES30  THE PINK MARBLE
ES31  RED DRAGON STUDIO LIMITED	ES32  GRAPHIC NOVEL CAFE	ES33  ANIME TATTOO ZONE / THE FOX'S MARK	ES34  JAPAN DAISUKI	ES35  ICONIK CHAOS	ES36  IN2GAMES
ES37  EMBRACE DESIGN	ES38  CHEEKY CHIC	ES39  GRAND ARCHIVE	ES40  illustris	ES41  VYE	ES42  APG MEDIA CENTRE

# Artist Market

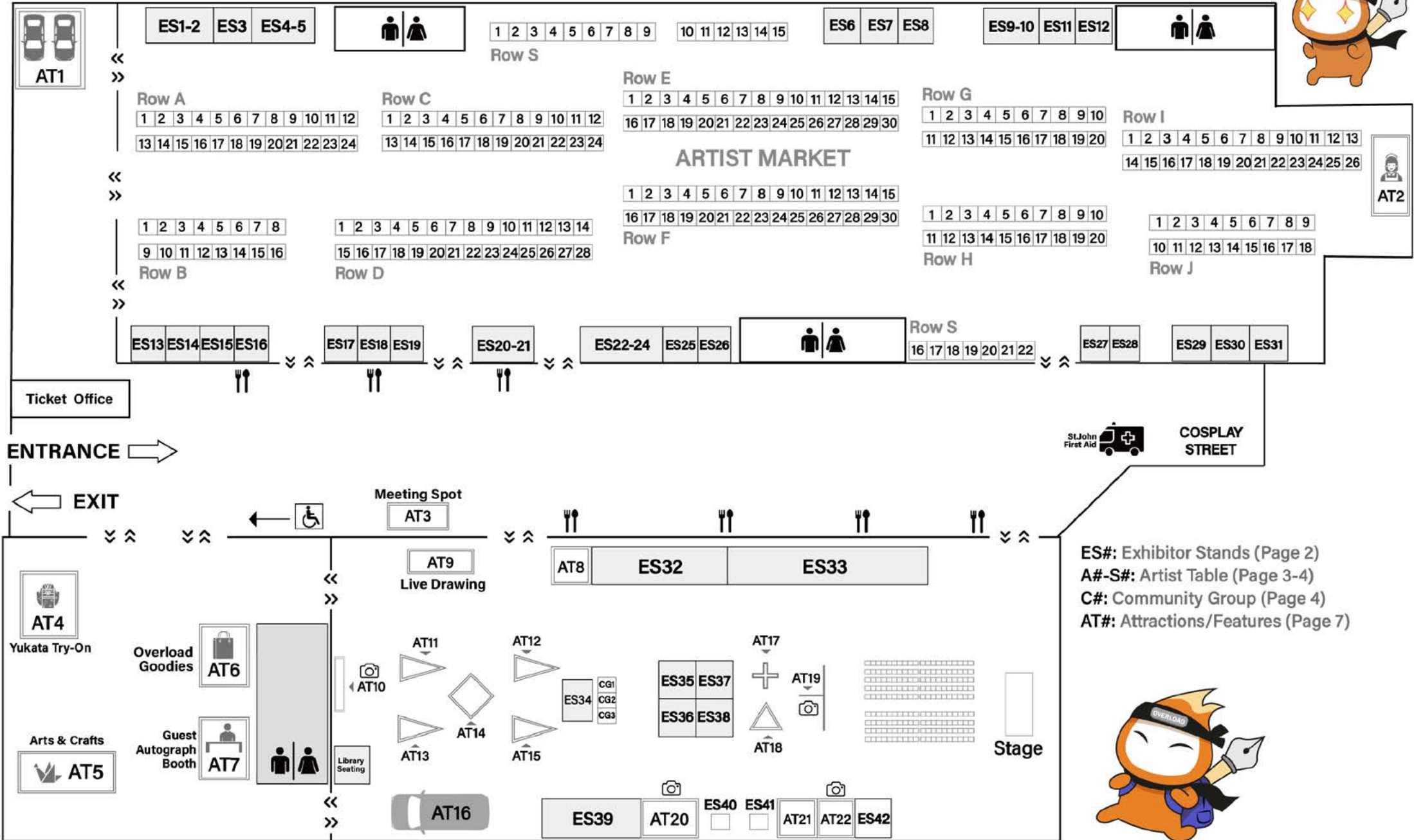
A1	Froflossy	C3	aliney	D22	The Lime of Doom
A2	Chorvaqueen	C4	En Inks	D23	AssembleAllRats
A3	Ohw & Chuchaychets	C5	zo_artwork	D24	Una Vida Art & alfepup
A4	Monsta Renata & Pukeko	C6	Tuatara Time	D25	Entnoot
A5	Dioknarf	C7	Alis Kun	D26	beebsubbs
A6	Ceciliae	C8	ritzJPEG	D27	cat cult & redprintingpanda
A7	SirDinhosaur	C9	starcakeie	D28	Xephia
A8	Thorns & Aces	C10	lumixnite	E1	AllyClarry
A9	Apollogentik	C11	Ivydidathing	E2	Urtikarr & Kūkū
A10	WBBF4L	C12	ErinMarie	E3	Reikadraws
A11	Game Toy Girl	C13	Eazy_RadGuy	E4	monoclover
A12	Cynicallycreative & Reiviix	C14	AstroEden	E5	Amanda Toner Art
A13	yomiya	C15	Sanna's Atelier	E6	Laya Rose Art
A14	HeartofSword Creations	C16	Minko	E7	CEO of Bad Art & co.
A15	Systemofaclown	C17	kodoyon & junnymess' table	E8	thimblewood
A16	miranditto	C18	Kaionalpaca	E9	Saeffin
A17	Zhooo	C19	Juniipears	E10	Crochetcreationsbylu
A18	Lycanwolfie	C20	akechisstinkyfoot & oakryn	E11	Mew Shiranui
A19	Pawa Haven	C21	Ghoste and Kerrysrosecastle	E12	nemikip
A20	sainte vie	C22	Galaxyon	E13	wormshark
A21	Fabled Tales Art	C23	Xiandyis and Ohagi	E14	Geeval
A22	maple tree illustrations	C24	GaelicNox & Haeviary	E15	Sweet Yuya
A23	Starberry Bongo & 15Heffalumps	D1	Xena Ho	E16	KUMANZ
A24	Tishtishart/ Melon	D2	Good Bad English	E17	Critter Kiwi
B1	DPS Photography Studio	D3	Daydreamer's Oddities	E18	Endivinity
B2	Kiminie x Niccopicco	D4	Kassiochia	E19	The Orthrus
B3	MiiIkko	D5	Taginks	E20	Skibidii Simon
B4	BLACK EYE	D6	Midnight to Dawn	E21	Eun
B5	ianzhouart	D7	VickoSicko	E22	error_q131c0 x yume.beads
B6	Magikfire	D8	Little_Skully	E23	LibertyP
B7	Haley Hylia	D9	stephen_njoto	E24	Eggtartart
B8	yaem1n	D10	Khronix	E25	GZPaper
B9	The Koski Kiosk	D11	Nymeris Art	E26	ailicchi & jiroillust
B10	Binky x keagz	D12	Xiao_Tuzi_	E27	LadyVictoriaArt
B11	Moon Doggie	D13	Mewuyu	E28	Zenzeyi
B12	AnonSpice	D14	Dee miss Purrfect	E29	_unbread
B13	Bean Sprout NZ	D15	Minweee	E30	atlasio
B14	_kur0.mii	D16	boyart	F1	HoneDeeHaven
B15	hairbrushed	D17	Tūi Leaves	F2	Cassandra Ardens
B16	Chajangg	D18	RainingCatsandJune	F3	peepliezy
C1	HuHuHuHu	D19	Sharkees	F4	Pirate-Dragon
C2	sweetlittlelyre	D20	sylviacomics	F5	0300
		D21	RD.Artistry	F6	TR
				F7	dionespaintingz

# Artist Market & Community Group (CG#)

F8	Crylune	H2	jellitofu	I26	Sam/Ysmeina
F9	Nyife	H3	Little Hairy Flower	J1	The Feather and Fang
F10	Ryral	H4	Möbius Circle	J2	Puzzle P4ws
F11	Riqotta and FishToastie	H5	halcyon sancta	J3	vaikpstyx
F12	karrotsoupp	H6	Zellie's Koi Pond	J4	Hua Creations
F13	timtamart	H7	eeepybunnz	J5	Art By Cc
F14	Suzuniou	H8	Custardantart	J6	The Pushleen Store
F15	CindryShoo	H9	Ulala Ujyujin	J7	Rina Mars
F16	BevSnailmail	H10	Tensui	J8	Petrified Creations
F17	jels.art	H11	migmats	J9	Minazuki-kun
F18	Kish & Yesh	H12	Riya With Salt	J10	Hilltop Eco Crafts
F19	crumpigeon	H13	Tamaki Reina	J11	Caprine Candy
F20	Moriitimer	H14	bluejajoceane	J12	yueko
F21	ieafy	H15	takopron	J13	mirimoco
F22	Toon-O-Mancer	H16	Nemo Studio & Lain Choco	J14	Miyuki/Kurase
F23	Lukalujia	H17	VRTLbacon	J15	Happesh
F24	Azuzatori & yasekiro	H18	Zunoda x Seventh Arcade	J16	AceLotusPalette
F25	meganeko x lonelyingorgeous	H19	Trinket Trove	J17	mellow_creationz
F26	CharmLab	H20	Gwindows22	J18	Duckooo
F27	Raemiie	I1	Lizza_Naillt	S1	Sparrow.inks
F28	KVSAGI & FWSHIE	I2	Lahuhu Studio	S2	Enmused
F29	SEEKO	I3	Gummi_bear	S3	9ryuq
F30	Doufupuff	I4	ArtofPriten	S4	Unconventional Void Axolotls
G1	C's lil'creations	I5	Rai-Mem Art	S5	Fae Moss Creations
G2	HakuGaku	I6	Shengchl	S6	Smolvos
G3	Flower & Fantasy Booth	I7	lartcirrus	S7	Biqqin
G4	A n Z Studio	I8	Fishyu sails ships	S8	DEVILWARU
G5	FrankieArts	I9	Serapheir	S9	Mochi Sekai
G6	Kaloio_ & Lenabel.x	I10	Aleph Tav Studios	S10	Mousse Mouse
G7	Emperor's Smile Crafts	I11	Mallowdraws	S11	ZubKitty Creates
G8	Yodo Art	I12	Deceptive Orchid and Neoki	S12	Codename
G9	SirDucko + AJexists	I13	Kooky Draws Things	S13	alienmandy
G10	Lisa Makes Toys	I14	Hybreasalis	S14	NikoleeArt
G11	Mouikaps Keycaps	I15	Yiranntofu	S15	TheKingKez
G12	rainbees	I16	Violas.co & Crisylas	S16	Crochetnflowers
G13	The QL	I17	Bunnytales	S17	Thistle and Thorn
G14	Comfy Cozy Crochet	I18	Candi Gribbs	S18	Kiv & Uyuno
G15	Rew & SummiWhale	I19	tamago_nashi	S19	Fongfumaster
G16	ponleeko'	I20	AxolShop and Willow Wisp	S20	Kayoss Creative
G17	Art of Charizzie & Icedjuiceboxes	I21	Moochi + Yawnszzz	S21	Gutter Goblin
G18	Laloona and Yoonisarts	I22	Rose&Release	S22	ibubobubo
G19	velvetwyrme	I23	Badjaune	CG1	UoA Anime and Manga Club
G20	snorezu	I24	More More Art	CG2	UoA Game Developer Guild
H1	Reinbel	I25	ladyLeliel	CG3	Captain Patch-It's Cosplay Repair

# Event Map

## The Cloud



COSPLAY STREET

ES#: Exhibitor Stands (Page 2)  
 A#-S#: Artist Table (Page 3-4)  
 C#: Community Group (Page 4)  
 AT#: Attractions/Features (Page 7)



Shed 10

# Attractions/Features

## AT1 Itasha@Overload

Itasha NZ community showcases creatively decorated vehicles featuring beloved anime, manga, and video game characters.

## AT2 Maid Cafe

Step into the enchanting world of Maid Cafe, where adorable cat-inspired maids serve delightful dishes and drinks.

## AT3 Meeting Spot

A convenient and easily recognisable spot to meet your friends or social media buddies.

## AT4 Yukata Try-On

Japanese Society of Auckland provides a free try-on yukata and snapshot backdrop.

## AT5 Arts & Crafts Area

Try writing your name in Japanese, learn origami and try other fun activities.

## AT6 Overload Goodies

Purchase Overload souvenirs designed by our graphic designer.

## AT7 Guest Autograph Booth

Get autograph tokens from Guest Merchandise Stand and bring here for signing.

## AT8 Guest Merchandise Stand

Buy special guest merchandise here and receive autograph tokens.

## AT9 Acky Bright Live Drawing


Watch Acky Bright live drawing on canvas (both days).

## AT10 Overload 2025 Photo Zone


Overload ambassadors backdrop for you to take selfies.




**AT11 Aki Irie Art Display**  
A selection of Aki Irie's manga pages and illustrations.




**AT12 Kaoru Mori Art Display**  
A selection of Kaoru Mori's manga pages and illustrations.



**AT13 Acky Bright Art Display**  
A selection of Acky Bright's illustrations.



**AT14 Wendy Martin Art Display**  
A selection of Wendy Martin's webtoon pages and illustrations.



**AT15 Ilya Kuvshinov Art Display**  
A selection of Ilya Kuvshinov's illustrations.

**AT16 Tamariki Mobile Library**  
Auckland City Central Library provides selection of manga to read.

**AT17 Art Competition Display**  
Presentation of this year's Overload Art Competition entries.

**AT18 Cosplay Photo Competition Display**  
Presentation of this year's Overload Cosplay Photo Competition entries.

**AT19 Selfie Walls**  
Kaoru Mori's illustration and Overload backdrops for you to take selfies.


**AT20 Cosplay Photo Wall**  
Capture your cosplay moments free with talented photographers.

**AT21 Yosuke Cosplay**  
Buy Yosuke's special merchandise and get autographs.

**AT22 APG Free Yosuke Snapshot**  
Have a free photo taken with Yosuke. Provided by APG Media.

# Special Guest


Autograph tokens available from Guest Merchandise Stand (AT8)



**Acky Bright**  
Acky Bright is a distinguished Japanese manga artist and illustrator, renowned for his work with McDonald's, meta, DC Comics, Hasbro, and BMW. With his captivating "kawakakkoi" (cute and cool) characters and unique worldbuilding in manga-style, Acky's artistry stands out as truly exceptional.

**Q&A Panel**  
12:00-12:50


**Autograph Session**  
13:30-14:30  
16:00-17:00 (Sun.)



**Wendy Martin**  
Wendy Martin is a comic artist based in Seattle. She was raised in the Midwest and attended her local community college while waiting tables and creating comic on the side. Her work Castle Swimmer was picked up by Line Webtoon in 2019 and was published in book form in 2024 by Ten Speed Graphic.

**Q&A Panel**  
13:00-13:50

**Autograph Session**  
14:30-15:30



**Yuuki Kuwahara**  
Yuuki Kuwahara, who hails from Nagasaki and was born on the 24th of June 1991, is a voice actress. Working with Mausu production, she is best known for her role as Tohru from Miss Kobayashi's Dragon Maid. While she did join a vocational school for voice acting, she actively engaged in using self-taught books and books of other voice actors to help hone her craft, as well as participating in Romi Park's workshop. She has voiced other characters in varying media such as Arifureta: From Commonplace to World's strongest, Azur Lane, Fire Emblem: Three Houses and Fate/Grand Order.

**Q&A Panel**  
14:00-14:50

**Autograph Session**  
15:30-16:30



**Aki Irie**  
Aki Irie began making doujinshi in high school. In 2002 she debuted with the short story Fuku-chan Tabi Mata Tabi (Fuku-chan on the Road Again), published in the manga magazine Papu. In 2005, Gunjo Gakusha was published and in 2008, Ran and the Gray World began serialisation in Fellows!


In 2012, the same work was selected as a jury recommendation in the Manga Division of the Japan Media Arts Festival by Japan's Agency for Cultural Affairs. Her work Go with the Clouds, North by Northwest is currently serialised in Aoki Kishi magazine.



**Kaoru Mori**  
Kaoru Mori started making doujinshi in high school and debuted with Emma in 2002. In 2005, the same work won the Excellence Prize in the Manga Division of the Japan Media Arts Festival organized by Japan's Agency for Cultural Affairs. In 2012, A Bride's Story, currently serialised in Aoki Kishi magazine, won the Prix Intergénération (Intergenerational Award) at the Angoulême International Comics festival.

**Q&A Panel**  
11:00-12:30


**Autograph Session**  
13:00-14:00



**Yosuke**  
Yosuke is a cosplayer and content creator from Singapore, renowned for her portrayals of beloved anime and game characters. Recently, she launched her own podcast and YouTube series, COSSIP, where she delves into various facets of ACG (Anime, Comics, and Games) and cosplay culture.

**Q&A Panel**  
13:00-13:50

*Merch/autograph available directly from Yosuke booth*



**Ilya Kuvshinov**  
Ilya Kuvshinov is a renowned illustrator and animation director. He is known for character designs for Ghost in the Shell: SAC\_2045 and direction, scriptwriting, and storyboards for the Cyberpunk: Edgerunners music video Let You Down. He worked extensively as a storyboard artist, animation director, and key animator for many other anime projects. Currently, Ilya is active in the illustration, games, anime, and advertising industries.

**Q&A Panel**  
14:00-14:50

**Autograph Session**  
15:30-16:30

SATURDAY

SUNDAY

# Stage Event Programs

SATURDAY

## 26 April

10:00 AM	Overload 2025 Day 1 Opens
11:00 AM	Opening Speech by Consul General Matsui
11:10 AM	Tamashii Taiko
12:00 PM	Acky Bright Q&A
01:00 PM	Wendy Martin Q&A
02:00 PM	Yuuki Kuwahara Q&A
03:00 PM	Anime Trivia
04:00 PM	Cosplay Parade
04:30 PM	Overload Cosplay Competition Presentation
06:00 PM	Overload 2025 Day 1 Closes

## 27 April

10:00 AM	Overload 2025 Day 2 Opens
10:20 AM	UoA Anime and Manga Club DJ
11:00 AM	Kaoru Mori & Aki Irie Q&A
01:00 PM	Yosuke Q&A
02:00 PM	Ilya Kuvshinov Q&A
03:00 PM	Overload Art Competition Award Ceremony
03:30 PM	Captain Patch-It's Wheel of Chaos
04:20 PM	Cosplay Photo Competition Award Ceremony
04:30 PM	Cosplay Parade
05:00 PM	Overload 2025 Day 2 Closes

SUNDAY

# Overload Introduction

Overload is a festival devoted to celebrating New Zealand's continually growing Anime and Manga culture! With a focus on artists, this lively event sees local fans and creative enthusiasts gather each year to exhibit and sell their creations. Overload is a fun-filled convention featuring international guests, Cosplay, competitions, performances and genuine, unique collectible Anime/Manga goodies.

Overload is a non-profit event, presented by an entirely voluntary group, the Overload Committee, under the direction of Anime NZ Ltd. The Overload Committee works for a whole year to organise the event, in conjunction with 60+ other volunteers.



ADMISSION FEE \$15 (one-hour)

### OPENING HOURS

26SAT	11:00AM-4:30PM
27SUN	11:00AM-4:00PM



## MAID CAFE

\$60 SET, 11:00am -12:00pm  
(By Reservation Only!)

\$60 SET covers Admission, your choices of a Meal, a Soft Drink and a Mini Dessert, and an Instax photo with a Maid



moe.moe.reservation@gmail.com

## 2025 OVERLOAD GOODIES

Sticker \$5

Keychain 3 types \$10/Each

Sketchbook \$15

Overload T-Shirt \$25

Badge 9 types \$5/Each

PURCHASE OVERLOAD MERCHANDISE AT AT6!

